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WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

**Final Program**

**March 5, 2010**

**INTERNATIONAL TRAINING  
FOR DEVELOPING COUNTRIES AND COUNTRIES IN TRANSITION  
ON EMERGING ISSUES IN COPYRIGHT AND RELATED RIGHTS  
AND ISSUES PERTAINING TO BLIND AND VISUALLY IMPAIRED  
PERSONS**

Organized by  
The United States Copyright Office  
and  
The World Intellectual Property Organization (WIPO)

Washington, D.C.  
March 8 – 12, 2010

## PROGRAM

Monday, 8 March 2010

Location: *Thomas Jefferson Building, Room 119*  
*Library of Congress*

8:45-9:30 **Opening Reception and Introduction of Participants**

*Ms. Marybeth Peters*

*Register of Copyrights, U.S. Copyright Office*

*Ms. Geidy Lung*

*Senior Legal Officer, Copyright Law Division, WIPO*

9:30-10:00

**Overview of Program and Issues:**

**Copyright Law, Technology, the Marketplace, & International Cooperation**

*Ms. Maria Pallante*

*Associate Register, Policy & International Affairs*

*U.S. Copyright Office*

10:00-11:30

**Copyright Policy on Capitol Hill: Special Remarks**

*Mr. Aaron Cooper, Senior Counsel for Intellectual Property and Antitrust*

*U.S. Senate Committee on the Judiciary*

*Ms. Stacey Dansky, Chief Copyright Counsel*

*U.S. House Committee on the Judiciary*

*Mr. Mark Patton, Republican Counsel*

*U.S. Senate Committee on the Judiciary*

*Mr. Matthew Sandgren, Counsel to Senator Orrin G. Hatch (R-UT)*

*U.S. Senate Committee on the Judiciary*

*Mr. David Whitney, Republican Chief Copyright Counsel*

*U.S. House Committee on the Judiciary*

- Ms. Shanna Winters, General Counsel  
U.S. House Committee on Foreign Affairs
- 11:30-12:00 **Break and Group Photograph**  
Great Hall, Thomas Jefferson Building
- 12:00-12:30 **Copyright and the UN Convention on Disabilities**  
Ms. Jean Bonilla  
Director, Office of International Intellectual Property Enforcement  
U.S. Department of State
- 12:30-1:30 **Luncheon**  
Courtesy of the Library of Congress  
Office of the Associate Librarian for Library Services
- 1:30-2:30 **Berne, TRIPS and the International Copyright Framework  
Protecting Exclusive Rights of Authors and Understanding  
Limitations, Exceptions and the Three-Step Test**  
Professor Daniel Gervais  
Vanderbilt University School of Law
- 2:30-2:45 Questions
- 2:45-3:00 Break
- 3:00-4:30 **The Role of Advocates and Service Organizations:  
How Public and Private Organizations Further Accessibility**  
Mr. Frank Kurt Cylke  
Director, National Library Service for the Blind & Physically Handicapped
- Dr. Marc Maurer  
President, National Federation of the Blind
- Mr. Allan Adler  
Vice-President for Legal and Governmental Affairs

Association of American Publishers

Ms. Melanie Brunson

Executive Director, American Council of the Blind

Mr. Paul Schroeder

Vice President, Programs and Policy, American Foundation for the Blind

Mr. James Love

Director, Knowledge Ecology International

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Tuesday, 9 March 2010

Location: *James Madison Building, Room 408*  
*Library of Congress*

9:30-10:00 **White House Office on Disabilities, Special Remarks**  
Mr. Kareem Dale  
Special Assistant to the President

10:00-10:45 **The Interplay of Fair Use, Exceptions and Limitations  
in U.S. Copyright Law**  
Professor Peter Jaszi  
Washington College of Law, American University

10:45-11:00 Break

11:00-11:45 **Case Study 1: The U.S. Exception for Visually Impaired Persons**  
U.S. Chafee Amendment  
Educational Materials (K-12 and Post-Secondary)  
General Trade Materials  
Ms. Michele Woods  
Senior Counsel, Policy & International Affairs, U.S. Copyright Office

- 11:45-12:15      **The Role of Public and Private Trusted Intermediaries**  
American Printing House for the Blind  
**Dr. Tuck Tinsley III**  
**President, American Printing House for the Blind**
- 12:15-1:30      Lunch Break (Free time)
- 1:30-2:45      **The Role of Public and Private Trusted Intermediaries (continued)**  
National Library Service for the Blind & Physically Handicapped  
**Dr. Deanna Marcum**  
**Associate Librarian for Library Services, Library of Congress**
- Recording for the Blind & Dyslexic (RFB & D)  
**Dr. George Kerscher**  
**Secretary General, DAISY Consortium, on behalf of RFB & D**
- Bookshare  
**Mr. Jim Fruchterman**  
**President & CEO, Benetech**
- 2:45-3:15      Questions & Discussion
- 3:15-3:30      Break
- 3:30-4:30      **Technical Standards in Accessibility: DAISY Consortium**  
**Dr. George Kerscher**  
**Secretary General, DAISY Consortium**
- 4:30-5:00      **Community Libraries and the Print Disabled Population**  
**Ms. Carrie Russell**  
**Director, Program on Public Access to Information,**  
**American Library Association**

6:00-9:00                   **Reception, Special Remarks and Private Movie Screening**  
*Courtesy of Motion Picture Association of America*  
*Remarks, Bob Pisano, MPPA President and CEO*

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Wednesday, 10 March 2010

Location:                    *James Madison Building, Room 408*  
*Library of Congress*

9:30-10:00                   **Copyright Industries in the United States**  
*Mr. Brad Huther*  
*Senior Director, U.S. Chamber of Commerce*

10:00-10:30                   **Copyright and the Balance of Trade**  
*Ms. Kira Alvarez*  
*Deputy Assistant U.S. Trade Representative for Intellectual Property and*  
*Innovation, Office of the United States Trade Representative*

10:30-10:45                   Break

10:45 -11:15                   **Book Authors, Exclusive Rights and Publishing Contracts**  
*Mr. Paul Aiken*  
*Executive Director, The Authors Guild*

11:15-11:45                   **Book Publishers, Licensing and World Markets**  
*Mr. Allan Adler*  
*Vice-President for Legal and Governmental Affairs, Association of American*  
*Publishers*

11:45-12:00                   Questions & Discussion

12:00-1:30                   Lunch Break (Free time)

- 1:30-3:00      **Report on WIPO Initiatives:**  
**The Stakeholders Platform/Trusted Intermediary Guidelines**  
Ms. Geidy Lung  
Senior Legal Officer, Copyright Law Division, WIPO
- Ms. Tarja Koskinen-Olsson  
Co-Chair, Trusted Intermediary Working Group
- WIPO and Capacity Building**  
Ms. Martha Chikowore  
Training Officer, WIPO Worldwide Academy
- 3:00-3:15      Break
- 3:15-4:00      **Case Study 2: The Experience of Chile**  
Mr. Luis Villarroel  
Researcher, Center for Legal Studies, Central University of Chile
- 4:00-4:45      **Case Study 3: Kenya and the Experience of Africa**  
Ms. Marisella Ouma  
Executive Director, Kenya Copyright Board, Nairobi
- 4:45-5:00      Discussion
- 5:00-6:30      **Reception**  
Montpelier Room, James Madison Building, 6<sup>th</sup> Floor  
Courtesy of the U.S. Register of Copyrights

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Thursday, 11 March 2010

Location: *Thomas Jefferson Building, Room 119*  
*Library of Congress*

- 9:00- 9:30      **WIPO Report on Limitations and Exceptions**  
Ms. Judith Sullivan  
Consultant, World Intellectual Property Organization
- 9:30-10:00      **Treaty Requirements Pertaining to Technological Protection Measures**  
Mr. Steven Tepp  
Senior Counsel for Policy & International Affairs, U.S. Copyright Office
- 10:00-10:30      **Digital Millennium Copyright Act**  
Mr. Robert Kasunic  
Assistant General Counsel, U.S. Copyright Office
- 10:30-10:45      Questions
- 10:45-11:00      Break
- 11:00-11:30      **Special Remarks**  
Ms. Victoria Espinel  
Intellectual Property Enforcement Coordinator, White House
- 11:30-12:00      **Access and the American Disabilities Act**  
Mr. Daniel Goldstein  
Brown, Goldstein & Levy, LLP
- 12:00-1:30      **Luncheon and Break**  
Courtesy of the World Intellectual Property Organization  
Keynote Address  
Ms. Marybeth Peters, U.S. Register of Copyrights
- 1:30-3:30      **The Member States of WIPO: Current Issues of the  
Standing Committee on Copyright & Related Rights**

Ms. Maria Pallante

Associate Register, Policy & International Affairs, U.S. Copyright Office

**Limitations and Exceptions, Libraries & Archives**

Ms. Nancy Weiss

General Counsel, U.S. Institute of Museum & Library Services

**Treaty of the World Blind Union: Facts and Objectives**

Mr. Flavio Arosemena Burbano

National Directorate of Copyrights and Related Rights

Ecuadorian Institute of Intellectual Property

**Building International Consensus: Observations of the United States**

Mr. Justin Hughes

Senior Advisor to the Undersecretary of Commerce for Intellectual Property

U.S. Patent & Trademark Office

3:30-3:45

Break

3:45-4:45

**Initiatives in Digital Media: E-Pub, Web Accessibility and Related Topics**

Dr. George Kerscher

Secretary General, DAISY Consortium

Ms. Judy Brewer

Director of the Web Accessibility Initiative, World Wide Consortium

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Friday, 12 March 2010

Location: *James Madison Building, Room 408*  
*Library of Congress*

9:30-10:15 **Introduction to Extended Collective Licensing**  
**Ms. Tarja Koskinen-Olsson**  
**Co-Chair, Trusted Intermediary Working Group**

10:15-10:30 Break

10:30-12:00 **Country Remarks and Participant Discussion**

12:00 **Closing Ceremony and Certificates**